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## Presseinformation · Press Release

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2 November 2021

### **New MD for STILL Material Handling UK**

**STILL Material Handling UK has appointed Gillian Reed as Managing Director with effect from 1 January 2022.**

Gillian was formerly Service and Operations Director at STILL UK where she has been responsible for leading the development of the service team under STILL's sales and service network.

Speaking about her new role, Gillian Reed said: "Like many businesses, the last 12 months has been challenging for STILL UK. However, despite navigating our way through COVID with the support of our excellent team we have strengthened our business model with the formation of our new hybrid sales and service network consisting of direct sales and service, Exclusive Distributors and Regional Partners."

"As I look to the future, the needs and satisfaction of our customers are the foundation of our business and I have been proud to set high standards in our service business with our consistent Net Promotor Score which will remain front and centre for all that we do", Gillian added. "I am very much looking forward to leading the UK business and it's fantastic colleagues as we forge ahead with our exciting agenda."

Gillian Reed replaces Torsten Wiecker who has taken up a new role as Vice President Brand Management STILL EMEA.

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#### **About STILL**

STILL offers customised intralogistics solutions and implements the intelligent teamwork of forklift trucks and warehouse technology, software and services. The achievement created by the company's founder Hans Still in 1920 through a large amount of creativity, entrepreneurial spirit and quality quickly developed into a strong brand well-known throughout the world. Today around 9,000 qualified staff in research and development, production, marketing and service are involved for the sole purpose of fulfilling customers' needs throughout the whole world. The keys to the company's success are highly efficient products ranging from sector-specific complete offers for large and small enterprises to computer-assisted logistics programs for efficient warehouse and materials flow management. Please also visit STILL on the internet at [www.still.co.uk](http://www.still.co.uk), on Facebook or on LinkedIn.

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