

Automobili Lamborghini relies on STILL solutions to optimise their logistics

Customised solutions and dedicated support to guarantee maximum efficiency in the production of the most iconic super sports cars

Industry: Luxury automotive, high-performance sports cars

Company: Automobili Lamborghini Spa

Challenge: Maximising and streamlining handling operations

Solution: Supply of more than 270 trucks, on-site STILL service technicians and 24/7 support

STILL products: Various electric forklift trucks, warehouse equipment for the assembly departments, and tugger trains for production supply

Automobili Lamborghini is an undisputed icon of luxury and automotive performance that represents Italian excellence worldwide. Founded by Ferruccio Lamborghini in 1963, the company has always been based at its historic headquarters in Sant'Agata Bolognese, at the heart of Motor Valley. In this environment of innovation and engineering passion, Automobili Lamborghini continues to produce legendary super sports cars, combining power, technology and Italian design to perfection.

For a company like Automobili Lamborghini, where efficiency and attention to detail are fundamental, impeccable logistics are essential. With around 3,000 employees dedicated to producing engineering masterpieces, precise, reliable, high-performance solutions are required for handling materials and servicing the assembly line.

STILL has partnered with Automobili Lamborghini for 20 years, providing complete material handling solutions and ensuring constant on-site support through a team of highly trained STILL service technicians.

“STILL is proud to be a supplier for Automobili Lamborghini, one of the most prestigious companies in the Italian industrial landscape,” says Andrea Leonardi, Branch Director of the STILL Bologna branch. “Our partnership is based on a shared commitment to advanced technology and maximum customer focus.”

The STILL range meets all of Automobili Lamborghini’s logistical needs thanks to:

- **Customised forklift trucks and warehouse equipment:** Customised solutions to meet the specific needs of different departments and production processes
- **Logistics consulting:** Valuable contributions to optimising internal flows, maximising the efficiency of handling operations
- **Large STILL fleet (270 trucks):** Counterbalance forklift trucks of all load capacities for handling goods of various sizes and weights. Warehouse trucks specifically designed for assembly departments, guaranteeing precision and speed when stocking. Tugger trains for the simultaneous transport of multiple load units, optimising the servicing of super sports car assembly lines
- **On-site technical support:** A dedicated team of service technicians from the STILL Bologna branch constantly present at the Sant'Agata Bolognese headquarters to ensure fleet availability and the highest service quality and efficiency

STILL’s commitment to providing customised solutions and service support of the highest quality has enabled Automobili Lamborghini to optimise its logistics for producing super sports cars – iconic symbols of ‘Made in Italy’ – that continue to inspire enthusiasts all over the world.